



Victorian College of the Arts  
**Media Release 2007**  
Friday 20 July

**VCA OPEN DAY**  
**Sunday 19 August 2007**  
**10am – 4pm**  
***Discover the VCA!***

**On Sunday 19 August the VCA will throw open its doors to the public from 10am to 4pm. Open Day gives prospective students, their parents and members of the public a chance to meet the students and teachers at the VCA and to experience the fun, creativity and learning that is the Victorian College of the Arts.**

On Open Day, the VCA's St Kilda Rd campus comes alive with exhibitions, workshops, film screenings and performances: see bands, watch a play in rehearsal, see puppets being made, lose yourself among costumes and sets, see how a choreographer creates dance, follow an animator bringing an image to life and see the newest contemporary art on display.

The VCA is Australia's premier visual and performing arts tertiary training institution dedicated to the education and training of artists for the highest level of professional activity in Art, Dance, Drama, Film & Television, Music and Production. Graduates of the VCA include some of the world's leading filmmakers, choreographers, composers, theatre and costume designers, conductors, dancers, directors, actors, artists, musicians, arts managers, visual artists, administrators, teachers and production personnel.

The VCA is a Faculty of the University of Melbourne which also has its Parkville campus Open Day on 19 August.

The VCA is at 234 St Kilda Rd, Southbank — beside the National Gallery of Victoria, opposite the Royal Botanic Gardens (tram stop # 17).

**Course information will be available all day across the campus and in Federation Hall. For detailed information about VCA Open Day please call 03/ 9685 9300, visit <http://www.vca.unimelb.edu.au/openday/> or pick up a VCA program on campus on the day.**

**Download the complete University of Melbourne Open Day program at [www.openday.unimelb.edu.au](http://www.openday.unimelb.edu.au)**

**Media Enquiries: Jon Myer**, Publications & Media Relations Officer  
03/ 9685 9385 or 0408 082 066 or [jmyer@unimelb.edu.au](mailto:jmyer@unimelb.edu.au)

**Lisa Montague**, Communications Manager  
03/ 9685 9371 / 0412 002 544 or [montague@unimelb.edu.au](mailto:montague@unimelb.edu.au)



THE UNIVERSITY OF  
MELBOURNE



VICTORIAN COLLEGE  
OF THE ARTS

**Victorian College of the Arts**  
**Media Release 2007**  
**Friday 20 July**

Faculty of the Victorian College of the Arts, The University of Melbourne  
234 St Kilda Road, Southbank, Victoria 3006, Australia  
Telephone 61 3 9685 9300 Facsimile 61 3 9682 1841 [www.vca.unimelb.edu.au](http://www.vca.unimelb.edu.au)  
Cricos Provider Code 00116K ABN 84 002 705 224

**VCAARTDRAMADANCEFILM&TVMUSICPRODUCTION**